

“Let’s communicate!” project presents

## Maritime sector businesses meet EUSBSR

*How can Maritime Business Benefit from the EU Strategy for the Baltic Sea Region and EU funding?*

Date: 8<sup>th</sup> November 2017, 10 am - 4:30 pm

Venue: Gdańsk, Poland: Maritime Culture Centre, Tokarska 21-25, 80-888 Gdańsk

Language: English (simultaneous interpreting in Polish available)

Organisers: EUSBSR Policy Areas Ship & Safe, “Pomorskie in the EU” Association as a partner of “Let’s communicate!” & Smart Blue Regions project

### Agenda:

- 10.00-10.30 Coffee and registration
- 10.30-10.40 Welcome  
**Mieczysław Struk**, Marshal of Pomorskie Voivodeship (TBC)
- 10.40-11.20 Introduction
- “Let’s Communicate!” project, **Christopher Reeves**, Baltic Development Forum
  - EU Strategy for the Baltic Sea Region, **Joanna Wojtkowska**, Polish National Coordinator
  - PA Ship and PA Safe, **Ditte Folke, Kikkert Henriksen & Jouni Lappalainen**
- 11.20-11.40 The Implementation of LeaderSHIP2020 in Poland  
**Jerzy Czuczman**, Association of Polish Maritime Industries FORUM OKRĘTOWE
- 11.40-12.00 Initiating the blue growth cooperation between the regions  
**Magda Leszczyna-Rzucidło**, Smart Blue Regions Project Coordinator
- 12.00-12.20 What are the potentials and benefits of being a business partner in an EUSBSR Flagship?  
**Jacob Brinch Nielsen**, Rocket Brothers
- 12.20-13.20 Lunch
- 13.20-13.40 Baltic Ports Organization: Clean shipping projects - the ports’ perspective  
**Bogdan Ołdakowski**, Baltic Ports Organisation
- 13.40-14.00 What are the potentials and benefits of being a business partner in an EUSBSR Flagship?  
**Anders Trewe**, Cold Cut Systems
- 14.00-14.20 Coffee break
- 14.20-15.10 Panel discussion on EU-funding: Financial instruments available to businesses
- Interreg Baltic Sea Region Programme
  - Interreg South Baltic Programme
  - Horizon 2020
  - Bonus
- 15.10-15.30 Wrap up and Q&A from the audience
- 15.30-16.30 **Meet the experts!** A networking session where participants can pitch project ideas & ask questions from the presenters of the seminar.



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